New All-Electric Puma Gen-E Pricelist IRL

Model Year 27.00MY

Effective from 5th August, 2026



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SERIES RANGE



Select	WERS (HIDE)
17" Alloy Wheel	D2YGQ
Fabric Trim in Black / Grey with Grey Stitching	13PZ7
Power adjustable heated door mirrors with manual folding function	BSHA6
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with connected navigation, FordPass Connect and Emergency Assistance	ICFAS
Power Start Button	CBGAJ
Manual tailgate	A7FAB
Front and Rear Parking Sensors	HNLAB HNKAB
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam	JBBBT
LED Rear Lamps	JDAAQ
Unique Aerodynamically styled Front Bumper, Rear Bumper and Spoiler	CLFB6 CLMCH BMLAM BPEAP
Multi-Coloured Ambient Lighting	JCBAN
Full digital 12.8" instrument cluster and Column Stalk Shifter	HCAAK CAECC
Selectable Drive Modes	AAQAB
Electronic Automatic Temperature Control (EATC)	AC--C
Manual 4-way drivers seat (incl. Height) with lumbar adjustment	BYPAD
Manual 4-way passenger seat	BYQAD
Automatic Windscreen Wipers with Rain Sensing	CFFAE
Quick clear Heated Windscreen	B3MAB
Gigabox and Frunk Loadspace	A1WAS
Pre Collision Assist with Post Impact Braking	FBFAB
Cruise Control with Intelligent Speed Limiter	GTDAB
Lane Keeping Aid	HLNAB
Rear Privacy Glass	B2GAE

Gross Retail Price:

€ 38,987



Premium	WERS (HIDE)
18" Alloy Wheels	D2ULG
Partial Cloth & Sensico Seats in Black with Grey Stitching	138WH
Power-foldable heated door mirrors with puddle lamps and Puma logo projection	BSHFJ
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, High Performance B&O audio system with 10 speakers, Ford SYNC with connected navigation, FordPass Connect and Emergency Assistance	ICFAD
Keyless Entry and Power Start Button	CBGAL
Power Lift Tailgate	A7FAL
Front and Rear Parking Sensors	HNLAB HNKAB
Rear View Camera	J3KAX
Wireless Charging Pad	IEXAB
Front Door Scuff Plates With Logo	A1PBS
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam	JBBBT
LED Rear Lamps	JDAAQ
Unique Aerodynamically styled Front Bumper, Rear Bumper and Spoiler	CLFB6 CLMCH BMLAM BPEAP
Multi-Coloured Ambient Lighting	JCBAN
Full digital 12.8" instrument cluster and Column Stalk Shifter	HCAAK CAECC
Selectable Drive Modes	AAQAB
Electronic Automatic Temperature Control (EATC)	AC--C
Manual 4-way drivers seat (incl. Height) with lumbar adjustment	BYPAD
Manual 4-way passenger seat with lumbar support	BYQAD BWSAB
Automatic Windscreen Wipers with Rain Sensing Auto dimming Interior Rear Mirror	CFFAE BSBA9
Quick clear Heated Windscreen	B3MAB
Gigabox and Frunk Loadspace	A1WAS
Pre Collision Assist with Post Impact Braking	FBFAB
Cruise Control with Intelligent Speed Limiter	GTDAB
Lane Keeping Aid	HLNAB
Rear Privacy Glass	B2GAE

Gross Retail Price:

€ 41,986

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

Black Edition

Black Edition Features	
18" Alloy Wheels with a Magnetite finish	
Azura Blue Paint Colour is available (chargeable). White is Free of Charge	
Contrast black painted roof & black painted exterior mirrors	
Glare-free Matrix LED Headlamp with Auto High Beam	
Black Edition Trim: Black Sensico and Neo Suede Seat with Blue Stitching	
Front Door Scuff Plates	
Power adjustable heated door mirrors with manual folding function	
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, 6 speaker audio system, Ford SYNC with connected navigation, FordPass Connect and Emergency Assistance	
Power Start Button	
Manual tailgate	
Front and Rear Parking Sensors	
LED Rear Lamps	
Multi-Coloured Ambient Lighting	
Full digital 12.8" instrument cluster and Column Stalk Shifter	
Selectable Drive Modes	
Electronic Automatic Temperature Control (EATC)	
Manual 4-way drivers seat (incl. Height) with lumbar adjustment	
Manual 4-way passenger seat	
Automatic Windscreen Wipers with Rain Sensing	
Quickclear Heated Windscreen	
Gigabox and Frunk Loadspace	
Pre Collision Assist with Post Impact Braking	
Cruise Control with Intelligent Speed Limiter	
Lane Keeping Aid	
Rear Privacy Glass	

Image Required

Gross Retail Price
€41,986

Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information

BlueCruise Edition

BlueCruise Edition Features
18" Alloy Wheels with a Magnetite finish
Exclusive Vapour Blue Exterior Paint Colour (Agate Black and Solar Silver available as a chargable option)
Contrast black painted roof & black painted exterior mirrors
BlueCruise Edition Partial Premium Synthetic Leather with Dark Blue Cloth Trim and Dark Blue Stitching
BlueCruise Edition unique interior features such as front door Scuff Plates, and front Floor Mats
BlueCruise Capable Adaptive Cruise Control
BlueCruise: One-Time Purchase Included
Connected Navigation Included
LED Projector Headlamps with LED Day Time Running Light (DRL) and Auto High Beam
LED Rear Lamps
Power-foldable heated door mirrors with puddle lamps and Puma logo projection
360 Degree Camera with Front and Rear Parking Sensors
Reverse Brake Assist
Full digital 12.8" instrument cluster
12" landscape touchscreen display with wireless Apple CarPlay and Android Auto, Premium upgraded B&O audio system with 10 speakers, Ford SYNC with built in navigation, FordPass Connect and Emergency Assistance
Wireless Charging Pad
Keyless Entry and Power Start Button
Power Lift Tailgate
Blind Spot Information System (BLIS) with Cross Traffic Alert and Active Braking
Lane Keeping Aid and Lane Departure Warning
Quickclear Heated Windscreen
Standard suspension
Selectable Drive Modes
Electronic Automatic Temperature Control (EATC)
Manual 4-way driver seat adjust with lumbar adjust
Manual 4-way passenger seat with lumbar seat adjust
Ford MegaBox extended bootspace
Rear Privacy Glass

Gross Retail Price
€44,486







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MODEL PRICES

Series	Bodystyle	Drive	øøø Battery (Useable)	Fuel Type	Transmission	Emission Level	Drive	VRT	NOX (mg/km)	CO2 Emissions (g/km) Ø	Gross retail price (GRP) €	*GRP with SEAI EV Grant & VRT Relief (excl. Delivery Charge & Optional Equipment)* *
Select	5 door	FWD	43.6kWh Standard Range	Pure Electric	1 Speed Automatic	Zero Emission Vehicle	FWD	7.00%	-	-	€ 38,987.00	€ 32,916.47
Premium	5 door	FWD	43.6kWh Standard Range	Pure Electric	1 Speed Automatic	Zero Emission Vehicle	FWD	7.00%	-	-	€ 41,986.00	€ 35,717.74
Black Edition	5 door	FWD	43.6kWh Standard Range	Pure Electric	1 Speed Automatic	Zero Emission Vehicle	FWD	7.00%			€ 41,986.00	€ 35,717.74
BlueCruise Edition	5 door	FWD	43.6kWh Standard Range	Pure Electric	1 Speed Automatic	Zero Emission Vehicle	FWD	7.00%			€ 44,486.00	€ 38,052.90

Note: Vehicles are homologated in accordance with the new type approval procedure WLTP (Regulation (EU) 2017/1151; Regulation (EC) 715/2007). From the 1st January 2021 CO2 figures shown are derived solely from the WLTP test.

*SEAI Grant and VRT relief are state subsidies and are subject to approval

OPTIONS

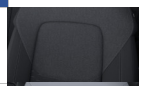
Option Packs	VRT Band	Select	Premium	Black Edition	BlueCruise Edition	From Gross Retail Price (GRP) €
Winter Pack - Electric Windshield Defroster - Heated Driver and Passenger Seat - Heated Steering Wheel	7.00%	O	O	O	O	€ 449.96
BlueCruise Capable Driver Assistance Pack **(BlueCruise is hands-free adaptive cruise control - unique to Ford)** - 360-Degree Parking Camera - BlueCruise Ready Lane Centering with Lane Change Assist - Adaptive Speed Control with Intelligent Speed Assistant - Front Parking Aid - Blind Spot Information System - Advanced Speed Sign Recognition - Collision Mitigation System - Reverse Brake Assist - Puddle Lights with Puma Logo (Standard on Premium Series) - BlueCruise 90 day trial **- BlueCruise requires a subscription once the trial period has ended**	7.00%	O	-	O	-	€ 1,600.00
BlueCruise Capable Driver Assistance Pack (BlueCruise is hands-free adaptive cruise control - unique to Ford) - 360-Degree Parking Camera - BlueCruise Ready Lane Centering with Lane Change Assist - Adaptive Speed Control with Intelligent Speed Assistant - Front Parking Aid - Blind Spot Information System - Advanced Speed Sign Recognition - Collision Mitigation System - Reverse Brake Assist - BlueCruise 90 day trial **- BlueCruise requires a subscription once the trial period has ended**	7.00%	-	O	-	S	€ 1,500.01
BlueCruise One Time Purchase - To use BlueCruise OTP the car must be equipped with the BlueCruise Capable Drivers Assistance Pack. Pop-up message in WERS Vista	7.00%	O	O	O	S	€ 1,450.01
Comfort Pack - Power Liftgate - Ext. Mirrors - Dual Power heated w/ turn repeaters, foldable, with logo puddle lamp - Keyless Entry/Start - Autodimming rear-view mirror - Wireless Charger	7.00%	O	S	O	S	€ 850.00
Glare-free Matrix LED Headlights with Signature Claw-Mark Design	7.00%	-	O	S	O	€ 800.00
Openable Panorama Roof	7.00%	O	O	-	O	€ 1,199.90
Detachable Towbar (tongue load 75kg to carry 2 e-bikes)	7.00%	O	O	O	O	€ 749.93
Rear-View Camera	7.00%	O	-	O	-	€ 300.00
Ford Connectivity Package - Includes Connected Navigation and Premium Connectivity (Note BlueCruise Edition comes with Connected Navigation as standard)	7.00%	O	O	O	O	€ 475.00

Wheels		VRT Band					
19" Alloy Wheels		7.00%	-	O	-	-	€ 749.93

Key
S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, - = Not Available

COLOUR & TRIM

	Colour Description	VRT Band	Select	Premium	Black Edition	BlueCruise Edition		From Gross Retail Price (GRP) €
Solid	Frozen White	7.00%	S	S	S	-		€ 0.00
	Cactus Grey	7.00%	O	O	O	-		€ 921.78
	Azura Blue	7.00%	-	-	O	-	Image Required	€ 921.78
Metallic	Electric Yellow	7.00%	O	O	O	-		€ 921.78
	Agate Black	7.00%	O	O	O	O		€ 921.78
	Solar Silver	7.00%	O	O	O	O		€ 921.78
	Fantastic Red	7.00%	O	O	O	-		€ 921.78
	Digital Aqua Blue	7.00%	O	O	O	_		€ 921.78
	Magnetic Grey	7.00%	O	O	O	-	Image Required	€ 921.78
	Vapour Blue	7.00%	-	-	-	S	Image Required	€ 0.00

	Trim Description	Select	Premium	Black Edition	BlueCruise Edition	
Trim	**Select Trim:** All Fabric Black/Grey Seat with Gray Stitching	S	-	-	-	
	Premium Trim: Partial Cloth & Sensico Seats with Grey Stitching	-	S	-	-	
	Black Edition Trim: Black Sensico and Neo Suede Ebony Seat with Blue Stitching	-	-	S	-	
	BlueCruise Edition Trim: Premium Blue Cloth & Black Sensico Seat with Blue Stitching	-	-	-	S	

Key
S = Standard, O = Option, at extra cost, _ = Not Available
*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used

FUEL CONSUMPTION

The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP) . These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: www.ford.ie/configurator . The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions (these are also WLTP test figures). The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

Battery (Installed)	Battery Capacity	Fuel Type	Available On	Euro Emissions	Transmission	Drive	øøøøMaximum Power PS (KW)	øøøøTorque Nm	†WLTP Overall Range in KM (Combined)	†WLTP Range Extra High in KM (Motorway)	øø Combined Energy Comsumption KwH/100km	High Powerd Charging (KW)	†† 10-80% Charge (mins)
53kWh Standard Range	46.8kWh Standard Range	Pure Electric	Select	Zero Evaporated Emissions	1 Speed Automatic	FWD	168PS (123kW)	290	417	310	13	100	26
53kWh Standard Range	46.8kWh Standard Range	Pure Electric	Premium	Zero Evaporated Emissions	1 Speed Automatic	FWD	168PS (123kW)	290	404	301	13.7	100	26
53kWh Standard Range	46.8kWh Standard Range	Pure Electric	Black Edition	Zero Evaporated Emissions	1 Speed Automatic	FWD	168PS (123kW)	290	405	302	13.6	100	26
53kWh Standard Range	46.8kWh Standard Range	Pure Electric	BlueCruise Edition	Zero Evaporated Emissions	1 Speed Automatic	FWD	168PS (123kW)	290	404	301	13.7	100	26

øFord test figures.

øø The fuel consumption you achieve in real life conditions and CO2 produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving styles and vehicles load. The declared Fuel/Energy Consumption CO2 Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behavior as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range, CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contains data for all new passenger car models is available at any point of sale free of charge. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under www.seai.ie.

*Actual peak power of system (battery and motor)

† Based on full charge. Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown are for comparability purposes and should only be compared with other vehicles tested to the same technical procedures. Actual charge times and charging speeds will vary according to the type of home or public charging station used, as well as other factors (including weather, ambient temperature, driving behaviour, driving profile, vehicle condition, age, condition and temperature of the lithium-ion-battery). WLTP Overall Range reflects a combined driving cycle and WLTP Extra High reflects motorway driving – both tests are conducted in controlled conditions with an ambient temperature of 23 degrees Celsius and no climate or electrical load.

øøø - The battery capacity figure specifed is the usable capacity determined by Ford and used to deliver the stated performance and battery durability.

†† Achieved using high power charging. Time dependent on charging conditions, battery temperature and size as well as ambient temperature at point of use.

††† Ford test data based on testing methodology using 1-ft rollout i.e. from a rolling start. Figures shown in brackets are based on Ford test data based on testing methodology from a stationary start.

PERFORMANCE

Battery (Useable)	Series	Drive	Transmission	øøøø Maximum Power PS (KW)	øøøø Torque Nm	††† 0-100 km/h (secs)	Max Speed (km/h)
5 Door Pure Electric							
46.8kWh	Select	FWD	1 Speed Automatic	168PS (123.5kW)	290	8.0	160
46.8kWh	Premium	FWD	1 Speed Automatic	168PS (123.5kW)	290	8.0	160
46.8kWh	Black Edition	FWD	1 Speed Automatic	168PS (123.5kW)	290	8.0	160
46.8kWh	BlueCruise Edition	FWD	1 Speed Automatic	168PS (123.5kW)	290	8.0	160

øøøø - Calculated via peak performance of the electric motor(s) at peak battery power. Your results may vary.

††† Figures shown are based on Ford test data based on testing methodology from a stationary start.

ACCESSORIES

Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (incl. VAT)	Dealer Supplied Accessories	Part (FINIS) Number	Recommended Retail Price (incl. VAT)
Transportation					
Detachable Tow Bar	2457405	**€793.07**	E-Kit for Detachable Tow Bar	2725951	**TBC**
E-Kit for Tow Bar (Pre-Pack)	2911578	**€107.94**	Tow Bar Cable, for installation	2425234	**€107.94**
Tow Bar Module	2803135	**€162.15**	Roof Base Carrier - not with panorama roof	2527164	**€341.32**
Dog Guard, behind rear seats	2437781	**€372.58**	Atera* Roof Bike Carrier Giro AF+	2756522	**€116.78**
G3* Roof Box Elegance Europe 330, matt black[1]	2191625	**€305.76**	Atera* Rear Bike Carrier Strada Sport 2, for 2 bikes	2756538	**€590.95**
Atera* Roof Box Casar M, Lava Structured[1]	2756524	**€558.97**	Thule®* Roof Bike Carrier, FreeRide 532	1746077	**€107.78**
Atera* Roof Box Casar L, Brilliant Black[1]	2756556	**€816.11**	Thule®* Roof Bike Carrier, Expert 298	2143360	**€196.89**
Mottez®* Rear Ski Carrier	2483279	**€366.70**	Coat Hanger, matte black	2448529	**€67.30**
Napier* Tailgate Tent	5147380	**€679.25**	Foldable Transport Box, black fabric	2470827	**€31.55**
Cargo Organizer, soft sided	2181468	**€189.04**	Cooler Bag, soft sided	2181470	**€55.95**
ARB®* Rooftop Tent	2855636	**€3,787.05**	Atera®* Roof Kayak Carrier	2891189	**€232.80**
Protection					
Rubber Floor Mats, front	2812614	**€68.97**	Rubber Floor Mats, rear	2812616	**€59.78**
Velour Floor Mats, front , grey stitching	2814716	**€64.45**	Velour Floor Mats, rear, grey stitching	2814709	**€38.35**
Boot Liner	2438719	**€76.96**	Load Compartment Mat, reversible	2395437	**€126.62**
Mud Flaps, front	2458844	**€60.39**	Mud Flaps, rear	2458866	**€60.39**
GigaBox Boot Liner	2728698	**€87.21**			
Comfort & Convenience					
ClimAir® Wind Deflectors, rear, black	2497412	**€48.64**	ClimAir® Wind Deflectors, front, black	2497408	**€63.42**
ClimAir® Wind Deflectors, rear, transparent	2497414	**€48.90**	ClimAir® Wind Deflectors, front, transparent	2497410	**€63.76**
Air Purifier	2485741	**€60.53**	Nextbase* Dashboard Camera 380GWX, front and rear	2534404	**€469.44**
Charging					
EV Charging Cable for Home Charging , 6 metres, 32A, 1-phase - requires Household Connector	2763307	**€556.45**	Household Connector for charging from a standard 3-pin household power socket in UK & Ireland	2657806	**€83.03**
Public Charging Cable, 32A, 3-phase, 5 metres	2788911	**€250.34**	Mennekes* EV Charging Cable for Public Charging Station, 4 metres, 20A	2792873	**€193.52**
Lapp* Mobility Dock Charging Adaptor	2732598	**€309.93**	Charging Port Winter Cover	2814707	**€13.47**
Wheels					
17" Alloy Wheel, absolute black	2770073	**€318.38**	18" Alloy Wheel, 5-spoke design, absolute black	2730161	**€397.52**
19" Alloy Wheel, 5-spoke design, asphalt black	2730159	**€431.86**	Locking Wheel Nuts	1751660	**€88.86**
Safety & Security					
Ford First Aid Pack, with Velcro strip	2311396	**€16.82**	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	**€40.85**
Warning Triangle[2]	1460220	**€10.12**			

[1] Alternative Roof Boxes are available

[2] Item is non-Ford branded from an approved supplier

For more information about any of the included Ford Accessories, or to view the full range of Ford Accessories visit **www.ford-accessories.ie**

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name.

Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Fitment of dealer-fit parts and accessories may have an impact on your vehicle's fuel / energy consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

FORD PROTECT

Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan giving you the option of scheduled services and Ford Assistance for the duration of your plan.

Features:

- Scheduled Servicing; covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- Replacement brake fluid (every other year)
- The Ford Protect Service Plan can be purchased up to 24 months from date of registration or before the first service is due (whichever is the sooner)

Ford Protect New Vehicle Extended Warranty

Every New All-Electric Ford Puma Gen-E is protected by a 2 year/unlimited km Base Warranty. An additional Extended Warranty of up to 5 years/ 100,000 km Warranty is applied to the vehicle.*

If you plan on keeping your vehicle for longer than 5 years or are a high mileage driver you can extend your warranty to 4 year/ 120,000 km, 5 year/ 100,000 km or 5 year/160,000 km warranty.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Helps protect against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time within 12 months from date of registration

Notes and Conditions

- * Customers can choose to opt out of the 5 year/ 100,000 km Extended Warranty for an alternative 3 year/ 100,000 km Warranty.
- The length of your plan (and number of services) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to Ford Protect Plans
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle
- The Extended Warranty packages do not impact the 8 year / 160,000 km warranty on the New All-Electric Ford Puma Gen-E's High-Voltage Battery and Components.
- Ask your Ford Dealer for full details of the Ford Protect New Vehicle Extended Warranty and Service Plan and their associated Terms and Conditions or alternatively call Ford Protect on +44 3702 416726, Option 2, Option 2, or visit www.ford.ie

VRT Category A (EU Classification M1)

Most cars fit into category A and minibuses carrying no more than 8 passengers and driver. VRT is charged based on the CO2 emissions of the vehicle when it was manufactured. The VRT rates are as follows:

	CO_2 Emissions (g/km)*		VRT Rate €
1	0	50	7.00%
2	51	80	9.00%
3	81	85	9.75%
4	86	90	10.50%
5	91	95	11.25%
6	96	100	12.00%
7	101	105	12.75%
8	106	110	13.50%
9	111	115	15.25%
10	116	120	16.00%
11	121	125	16.75%
12	126	130	17.50%
13	131	135	19.25%
14	136	140	20.00%
15	141	145	21.50%
16	146	150	25.00%
17	151	155	27.50%
18	156	170	30.00%
19	171	190	35.00%
20	191	500	41.00%

Nitrogen Oxide (NOx) Emission Levy

NOX (mg/km)*	Amount payable per mg/km (€)
The first 0-40 mg/km	5.00
The next 40 mg/km or part thereof up to 80 mg/km	15.00
The remainder above 80 mg/km	25.00
Diesel cap	4850.00
Petrol cap	600.00

NOTE: The NOx levy is applied to all VRT category A vehicles (passenger and SUVs). This means an increase in VRT for older imported cars with these charges based on a NOx (Nitrogen Oxide) sliding scale on passenger cars.

This NOx Levy replaced the 1% VRT Levy on diesel cars, and has been applied to all new or imported cars from January 1st, 2020.

OTHER PRICING CONSIDERATIONS



Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Henry Ford & Son Ltd is not liable for changes in price caused by Government changes in tax rates, tariffs, customs, Government incentives/grants or changes in other applicable legislation.

VAT

VAT is shown calculated at 23%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Price Changes

This price list outlines Ford's Gross Retail Prices (GRP), please contact your Ford dealer for final sale prices.

This price list is effective from **5th August, 2026** and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change it's reccomended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.
Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional, e.g. metallic paint.
Please also note **s**ome driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.